



## **SoccerPlus Education Center**

11 Executive Drive Suite 202 Farmington, CT 06032

Tel 860.677.7500 – 800.KEEPER-1

Fax 860.677.0460

[www.soccerpluseducation.com](http://www.soccerpluseducation.com)

### **EDUCATION CENTER MISSION STATEMENT**

“SoccerPlus strives to develop not only better soccer players, but better citizens. We will achieve this through educational programs; outstanding coaches/mentors and controlled challenges both on and off the field. SoccerPlus will use the game of soccer to facilitate character development in all our student athletes.”

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The SoccerPlus Education Center is dedicated to building character; teaching important life lessons and for community outreach programs. Your underwriting sponsorship is essential in furthering our mission and will foster a stronger feeling of community involvement, and contribute to the future development of leaders through sports and education.

As a Gold Medal winning Olympic and World Cup coach, I have seen a direct positive impact in the development of our youth. By using the energy and focus they have on youth sports as a vehicle to educate them on important life, health and leadership issues. I believe you will be very proud to be involved in the programs we are putting together.

Attached is the description of the sponsorship levels we offer and donation form. We strongly encourage our donors to consider a multi-year annual commitment to the SoccerPlus Education Center. Please let us know if you have any specific billing requests. Checks can be written to “SoccerPlus Education Center” at the above address.

For your records, the Soccer Plus Education Center is a designated § 501(c)(3) entity. One of our staff members will coordinate receipt of your logo(s), and other items we’ll need to highlight your involvement. They will also be happy to coordinate any press releases you may want to issue as part of your contribution.

We greatly appreciate your consideration to become a Sponsor. If you have any questions, please do not hesitate to call me. Again, on behalf of the SoccerPlus Education Center, I would like to express our gratitude and thanks for your continued support.

Sincerely,  
Tony DiCicco  
President, SoccerPlus Education Center



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### **Platinum Underwriting Sponsor - \$5,000 or more**

- Acknowledgment on the Center's website as a Platinum Underwriting Sponsor.
- Acknowledgment and name/logo on signage at the Center's facility.
- Acknowledgment and name/logo on all of the Center's marketing literature.
- Announcements acknowledging sponsor during appropriate events.
- Prominent large sign at all events listing the sponsor's name and logo.
- A full-page advertisement in any program published by the Center.

### **Gold Underwriting Sponsor - \$2,500 to \$5,000**

- Acknowledgment on the Center's website as a Gold Underwriting Sponsor.
- Acknowledgment and name/logo on all the Center's marketing literature.
- Announcements acknowledging sponsor during appropriate events.
- Large sign at all events listing the sponsor's name and logo.
- A half-page advertisement in any program published by the Center.

### **Silver Underwriting Sponsor - \$1,500 to \$2,500**

- Acknowledgment on the Center's website as a Silver Underwriting Sponsor.
- Acknowledgment and name/logo on all the Center's marketing literature.
- Announcements acknowledging sponsor during appropriate events.
- Medium sign at all events listing the sponsor's name and logo.
- A quarter-page advertisement in any program published by the Center.

### **Bronze Sponsor - \$500 to \$1,500**

- Acknowledgment on the Center's website as a Bronze Sponsor.
- Announcements acknowledging sponsor during appropriate events.
- Acknowledgement on Center's signage.
- Acknowledgement in any program published by the Center's.

### **Contributing Sponsor – up to \$500**

- Acknowledgment on the Center's website and appropriate publications distributed by the Center.
- Announcements acknowledging sponsor during appropriate events.



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### Donation Form

Name	
Company Name (if Applicable)	
*Mailing Address	
*City / State / ZIP	
*Contact Telephone	
*Contact Email	
* Amount of Donation	\$

\* - Required Information

### Donation Specifics

Is donation to be made anonymously?

- Yes  
 No

If donation is a memorial, donation made in memory of: \_\_\_\_\_

And sent to: \_\_\_\_\_

Donation will be

- This time only  
 For each of the next 3 years  
 For each of the next 5 years  
 Other

### Form of Payment

- Check Number \_\_\_\_\_  
 Visa  
 MasterCard  
 Discover

Credit Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

This form may either be handed into the office or mailed in to:

SoccerPlus Education Center; 11 Executive Drive STE 202; Farmington, CT 06032.

For your records, the Soccer Plus Education Center is a designated § 501(c)(3) entity. Upon receipt of your donation a receipt will be mailed to the address above. At that time, one of our staff members will to coordinate receipt of your logo(s), and other items we'll need to highlight your involvement. They will also be happy to coordinate any press releases you may want to issue as part of your contribution.

Thank you for your support of the SoccerPlus Education Center.